

Jot down the dates: The inaugural Design Joburg runs from 12 to 14 May 2017 at the Sandton Convention Centre, and it promises to be an inspiring affair. Organised in collaboration with global events company Media 10, it will showcase both local and international design.

Design Joburg will see the return of the popular Rooms on View decor exhibition as a show-within-a-show. Another highlight on the programme is Collaborative Roomsets, which will see creatives from about 15 interior design and architectural studios – some of whom are pictured above – collaborating in creating roomsets under the direction of Andrea Kleinloog and Megan Hesse, co-owners of Anatomy Design and HK Studio. "Visitors will

BECAUSE
IT'S GOING
TO BE QUITE
A SHOW

Come May 2017, Sandton Convention Centre will be the

EPICENTRE OF LOCAL
DESIGN TALENT as it hosts
DESIGN JOBURG.

experience never-before-seen features and exhibits, with real take-home inspiration and ideas," says Andrea.

She is excited about the local designers collaborating and how it will all come together at Design Joburg. "In South Africa we have two distinct centres of design, Johannesburg and Cape Town, and each encapsulates something different. I see Joburg as based on industry and production, whereas Cape Town has a more craft-specific focus. I am looking forward to seeing the marriage of these two design cultures on a single platform."

She also believes South African designers can hold their own on the global stage. "I don't see combining local with international as a challenge."

designjoburg.com

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